

Job Posting:

Creative Services and Marketing Coordinator

The Greater Nashville Regional Council (GNRC) is seeking a Creative Services and Marketing Coordinator to enhance the position and image of the organization and its programs by building brand awareness through social media, print and digital publications, and marketing material. Duties will include graphic design, management of digital media assets, and assistance with executing the agency's annual communications plan. The position will play a key role in assisting executive leadership and program staff with the development of publications and presentation material.

The ideal candidate will have a strong background in graphic design, proficiency in the Adobe Creative Suite, and excellent writing skills. Candidates with experience in web application design and management, video capture and editing, and photography are preferred.

A Bachelor's degree in Marketing, Communications, Multimedia Production, Digital Design or related field is required, along with at least two years of graphic design experience. Foreign degrees and credentials will be considered.

GNRC was established in 1965 by the Tennessee General Assembly in order to provide a forum for regional cooperation and to assist local and state agencies in the development of plans and programs to guide growth in the most desirable, efficient, and cost-effective manner. Today, the Council serves 52 cities and 13 counties across Middle Tennessee by providing local communities valuable access to a myriad of grants and services related to healthcare, legal services, lending, housing, nutrition, transportation, and other social services. More information at GNRC.org.

Interested? Send your cover letter, resume, and portfolio to Amanda Evilcizer, HR Manager at jobs@gnrc.org. Position open until filled.

GNRC/ MPO is an EOE, AA Employer